

BFSI CONNECT 2023

24 FEB
2023



Brought To You By

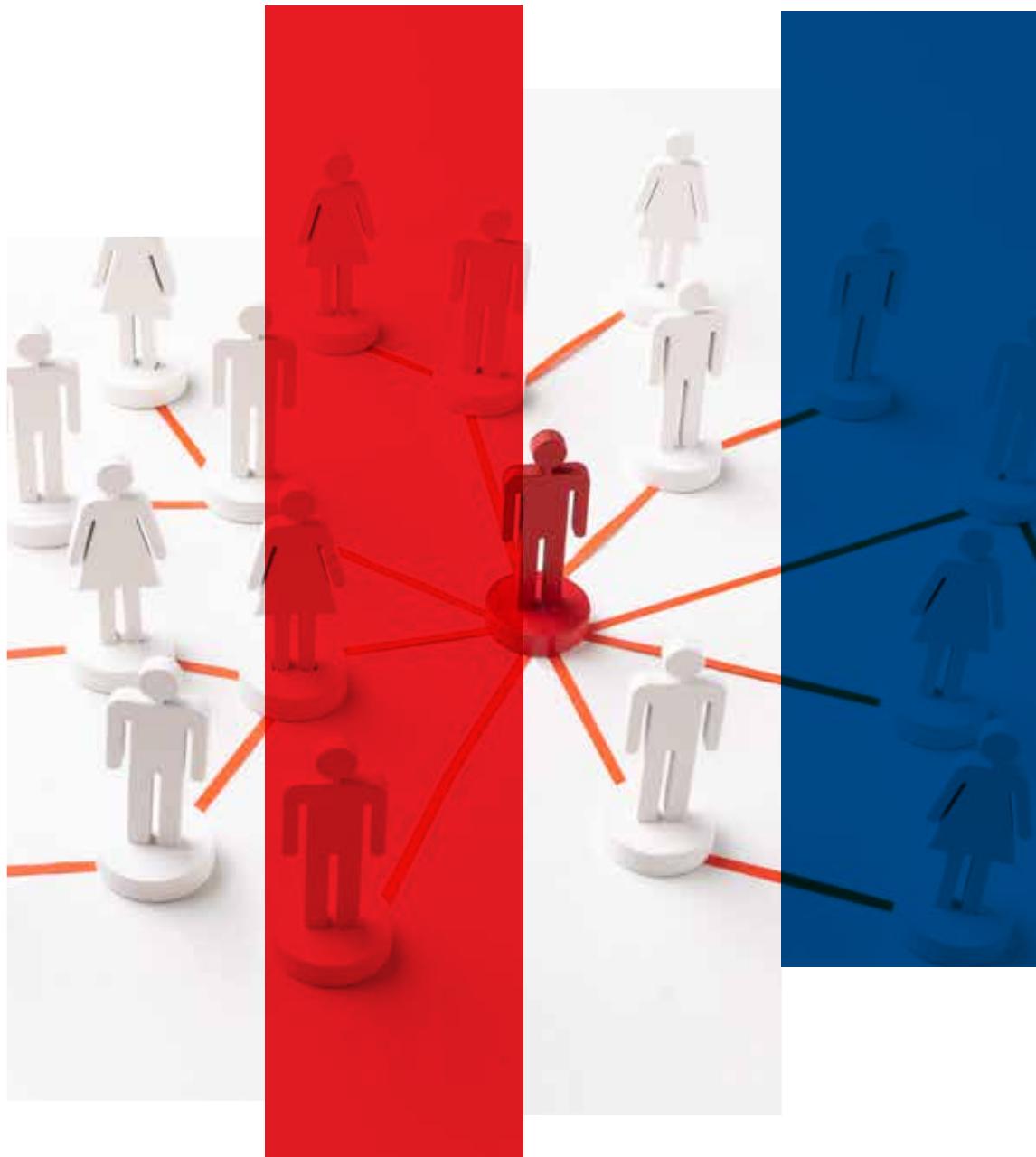


A Division Of Sapphire Human Solutions Pvt. Ltd



PREFACE

COVID-19 changed how we thrive and survive, putting the BFSI sector under extreme pressure as revenue sources tumbled and credit risks rose exponentially. The BFSI industry faced unprecedented economic disruption with competitive market distribution, rising customer expectations, and external forces exploring new business models centered around digital solutions. While the sector has always been ahead of the curve when it comes to digitization, more than 90 percent of customers in the retail banking space were technology friendly even before the COVID-19 pandemic hit. But, in the age of Amazon and Netflix, where customer expectations have hit new highs the sector grapples with new challenges daily. While new business models and service offerings have been adopted to embrace the power of open banking, some digital tools can be further used to manage risk, modernize payments, secure transactions, and offer an enhanced customer experience. Indeed, a true culture of innovation is a matter of survival through, and beyond. Having said this, we at **Sapphire Connect** are pleased to announce the **First Edition of BFSI Connect Summit 2023** and this summit will focus on the success of the next-generation innovation that will rest on the ability to elevate the human experience.



BFSI CONNECT SUMMIT 2023

Sapphire Connect believes that the BFSI industry has undergone a radical transformation as they witnessed a few pioneering trends from omnichannel banking, AI, and Blockchain-powered financial services that focused on revolutionizing the BFSI processes. As the Sector emerges from the pandemic, the success of the next generation of products and services will rest on their ability to elevate the human experience as a whole. With this in purview, we at **Sapphire Connect** are pleased to announce the **first edition** of the **BFSI Connect Summit 2023** which aims at bringing together the leaders from the BFSI industry such as IT leaders, Security Leaders, and Payment Heads together as they have a shared-success mindset—and are inviting collaboration with customers, employees, ecosystem partners, governments, and the public by creating new opportunities for growth in a way that benefits all. We shall also felicitate and feature the top 20 leaders across the above 2 domains in our Coffee Table Book titled India's Most Agile Leaders 2023.

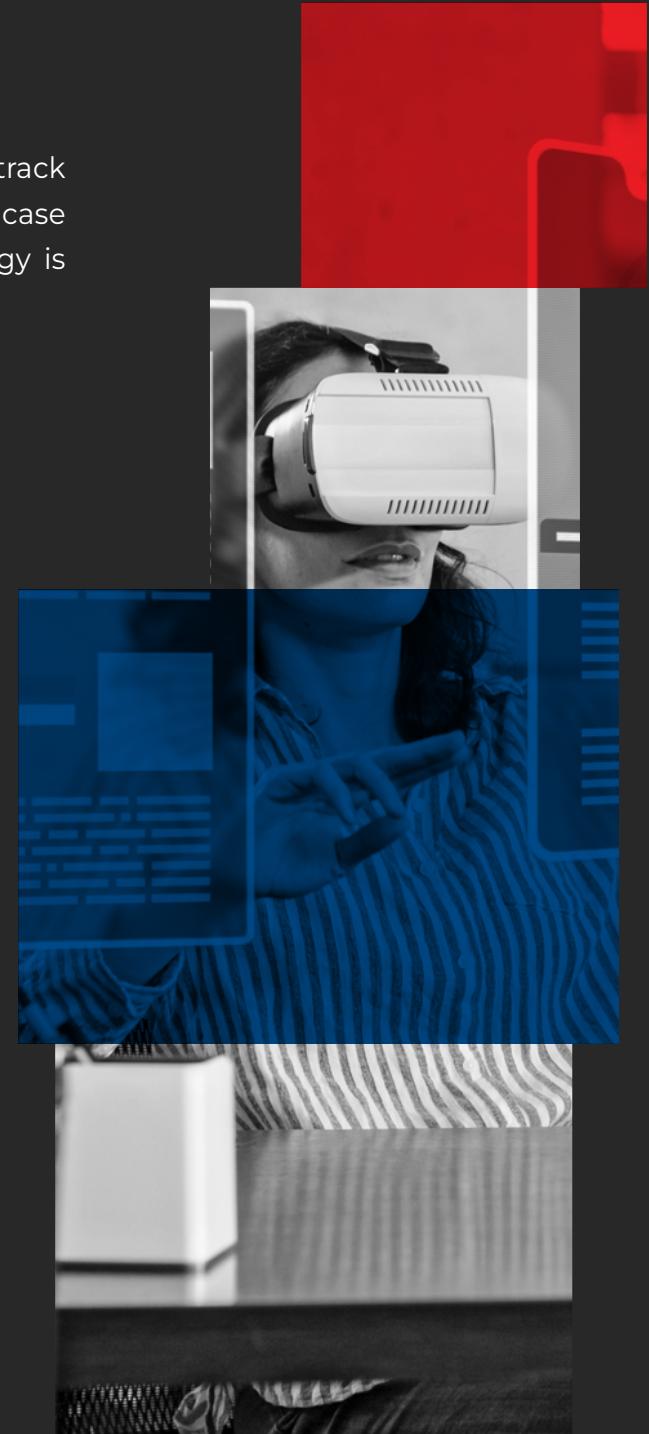
FROM THE CONTENT DESK

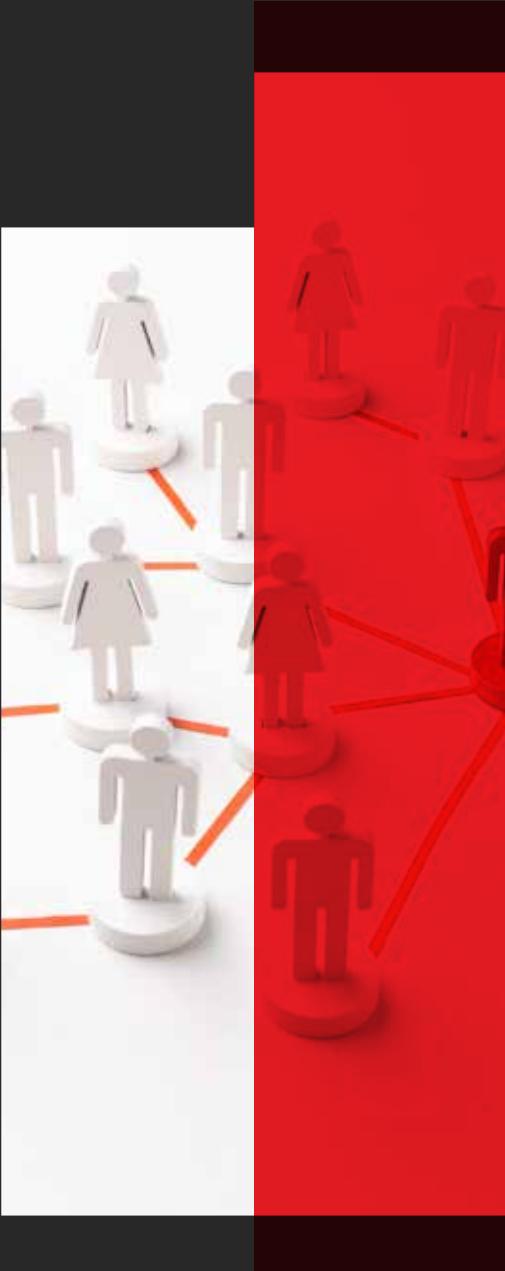
The BFSI Connect Summit 2023 will focus on 3 tracks on Digital Banking, Security, and IT leaders. Each track will be focusing and discussing on the challenges that the leaders face in their organizations through case studies, discuss challenges through panel discussions, and the means and ways to how technology is changing the face of the industry through Digi-talks.

3 TRACKS X 1 DESTINATION

The payments landscape has experienced a wave of innovation, driven by technological advancement and consumer desire for on-demand banking and payment solutions. As a result, non-traditional market players are challenging the long-held role of incumbents. Conspicuous among these are new, non-bank competitors; some of which are already well established in the market. Given that the payments market has been traditionally served by banks, these new, innovative non-bank payments providers are causing disruption and driving rapid changes to the payments landscape. Payments leaders make decisions today to win in the future. With technology giants, FinTechs, merchants, and social media giants have created their own digital payment offerings. In the BFSI Connect Focus Series – Payment Head leaders we will discuss and celebrate Payment Leaders from the Financial Industry. During the summit, we will focus on how Customer experience has been at the heart of the future of the evolution of payments. How institutions have leveraged new technologies and digital innovation to make the customer payment experience more convenient? How with demographic shifts, technology advancements and new expectations for user experience impacted the payment trends market and among its stakeholders? Winners in the market are identified by their capabilities to provide a unified customer experience across multiple channels and geographies and to go “beyond payment solutions.”

This track will bring together the Head of Payments, Head of Digital Banking, Head of Retail Banking, Chief Operating Officer, Operation Head, Transaction Banking Head, etc.





TRACK 2

BUILDING SECURITY LANDSCAPE

In the financial services businesses, chief information security officers had the most challenging times. In a recent study almost (71%) have seen an increase in the number of disruptive cyber-attacks on their organisations. Protecting the organization as its attack surface expands and endpoints multiply is getting harder, how will CISOs and their teams rise to the challenge in 2022? The BFSI Connect Focus Series – Cyber Security leaders we will discuss and celebrate Cyber Security Leaders from the Financial Industry. During the summit, we will focus on how besides dealing with an increasing number of attacks, special focus needs to be given to the detection of cyber-attacks which are going to be even more sophisticated than what we have seen in the past and to the cyber risks associated with business partners and third parties. Also, regulatory pressure will increase on proper cyber risk management to make financial services organisations more resilient against cyber threats.

The track will bring together CISOs, Head of Cyber Security, Chief Risk Officer, Head of Operational Risk, etc.

TRACK 3

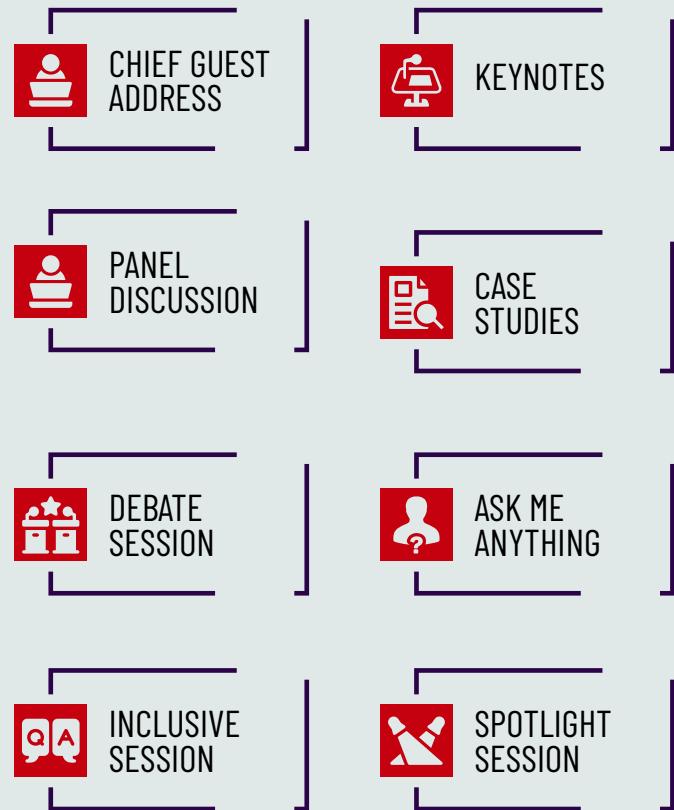
IT TRANSFORMATION

In the financial industry, IT leaders had been traditionally viewed as part of the operations team that takes a backseat to business strategy. But in today's technology-driven world, strategy and IT are inextricably linked. In fact, IT is now considered as the primary catalyst for competitive advantage and strategic disruption in financial services. Every company is a technology company at its core.

As the financial services industry has been experiencing unprecedented change and technology has a pivotal role as a driving force that has helped them compete effectively. Organizations are looking for visionary technology leaders who can steer them into the future. In the BFSI Connect Focus Series – IT leaders we will discuss and celebrate IT leaders from the financial industry. We will discuss their expanding new roles that provide tremendous opportunities for increased business value and strategic impact; and how they are involved in taking on new responsibilities and demonstrating new capabilities that are different from before and requires an amplified and strategic leadership approach.

This track will bring together CIOs, CTOs, Head of IT Transformation, Head of Digital Transformation

SESSION FORMAT

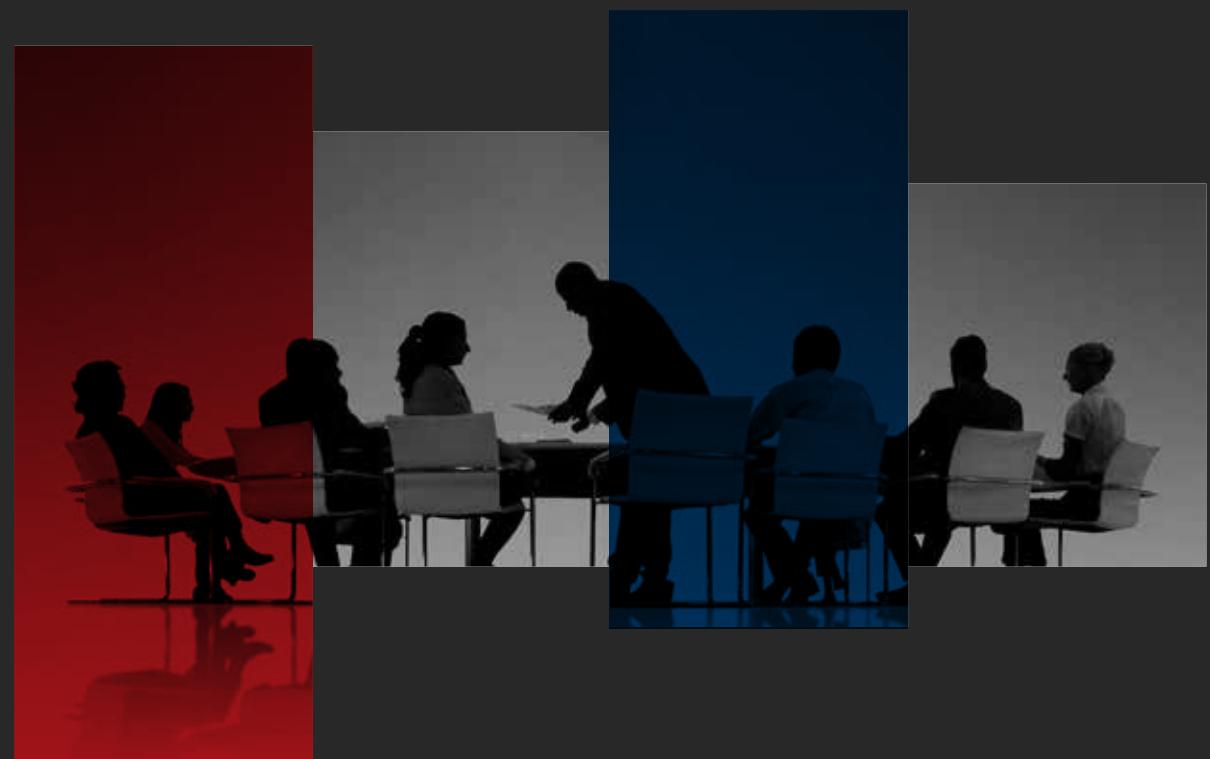


ROUNDTABLE DISCUSSION

As we focus and discuss on the challenging times that the leaders face, we will be parallelly hosting a roundtable discussion with your peers. Leaders from each domain will come together to discuss during 3 roundtable discussions focusing on various touchpoints and challenges.

Each Roundtable will be parallelly run during the sessions for IT, Cyber Security, and CDOs.

If you're a solution provider and looking at showcasing your products to a set of selected people, come partner with us for this roundtable discussion as we will have the content curated as per your need.



INDIA'S MOST AGILE LEADERS 2022

The COVID-19 pandemic has reshaped the global banking industry in various dimensions, by ushering them into a new competitive landscape, stifling growth in some traditional product areas, prompting a new wave of innovation, recasting the role of branches, and moreover, accelerating digitization in almost every sphere of the banking industry. This coffee table book aims to celebrate and feature the leaders of change in the BFSI sector. These leaders are innovative and forward-thinking and have adopted next-gen technology and created an impact in their own organizations.

We will feature and felicitate the Top 20 leaders under the below-mentioned categories as India's Most Agile 2023.

- India's Most Agile CIOs 2023
- India's Most Agile CISOs 2023
- India's Most Agile CDOs 2023

MORE THINGS TO LOOK FORWARD AT

-  **LIVE SURVEY** during the summit we will seek immediate feedback from the attending audience on varied current issues
-  **LAUNCH** of India's Most Agile Leaders – Coffee Table Book
-  **FELICITATION** of the experts from the industry for their unlimited contribution
-  The Proceedings of the discussion during the summit will be then presented through a **WHITEPAPER** post the event
-  We will also work very closely with the **ASSOCIATIONS OF THE BFSI INDUSTRY** to bring out the complexity and solutions of each of the segments
-  **NETWORKING MEETINGS** with the key industry leaders from the sector

AT BFSI CONNECT SUMMIT 2023

EXPERIENCE

New Ideas and solutions from a diverse base of financial experts



DISCOVER

The latest trends, new growth prospects, insights on disruptive technologies that are transforming the BFSI industry, regulatory rules & policies, and much more



CONNECT

Expand your personal network as you meet professionals from across the country representing a broad spectrum of disciplines. Take this unique opportunity to meet key policymakers and industry influencers with different sustainable strategies



WHY PARTNER WITH US

Thought Leadership:

- o Meet 400+ senior decision makers from the finance industry that will enable you to build your reputation as a market – leader. Companies like you are always innovating, and so your target audience needs to know what's new, but they are unlikely to know enough about your latest offerings. This platform gives you an opportunity to reengage and reintroduce your latest products and services.

Branding:

- o Through our extensive social media presence and industry tie-ups, we will ensure your brand's strong positioning and extensive reach. Furthermore, promotional activities a month prior through email campaigns, social media, and tailored web coverage

Featured Networking:

- o Get the chance to interact and understand the challenges of your key clients through a personalized roundtable discussion.

WHO SHOULD ATTEND?

Digital banking – Head of Payments, Head of Digital Banking, Head of Retail Banking, Chief Operating Officer, Operation Head, Transaction Banking Head

Building security Landscape – CISOs, Head of Cyber Security, Chief Risk Officer, Head of Operational Risk

IT Transformation – CIOs, CTOs, Head of IT Transformation, Head of Digital Transformation

SHAILENDRA YADAV

+91 99306 20842 | shailendra.y@sapphirehs.com

Television Partner



Brought To You By

